



TICINO 
small moments
a great experience

As the scale of the climate crisis increases, the need for sustainable travel and holidays is even more important as at any time before. At Swiss Tailor Made, our focus is always aiming at sustainable travel. We have teamed up with some of our partners in the Ticino region and created a sustainable programme allowing the traveller to play their part in supporting this campaign.

Switzerland: excellence in sustainability.

By combining the two terms “Swiss” and “Sustainable”, Switzerland Tourism has coined the term “Swisstainable”, underlining its ambitious vision and pioneering role in this area. The aim? To become the most sustainable destination in the world!

Swisstainable is the new label that Switzerland Tourism has created for all players in the sector and the Swisstainable label can be seen throughout the Ticino region.



How else can you travel sustainably?

Small changes in your daily routine can have a big impact. Stay longer in the destination, use public transport, drink water from the taps and water fountains, recycle whilst on vacation (which is easy in Switzerland), share a car with other people, compensate CO2 emissions if you have to fly,

Ticino Ticket – as an additional way of encouraging locals and guests to travel around the region sustainably, the Ticino Ticket was launched. Included within this package, the Ticino Ticket allows free access to all public transport in the Ticino region plus discounts on various local attractions. The Ticino Ticket will be handed to all guests on check-in at their hotel.

Centovalli excursion

Sit back and relax as you discover a region packed with surprises on this slow journey. Climbing aboard our trains means enjoying a unique experience, coming into contact with a diverse landscape that features a succession of deep gorges, wild mountains, rivers and waterfalls.

Unbridled nature, with characteristic little villages nestling here and there between the Centovalli and the Vigezzo Valley. A 52-km route spanning 2 countries, 83 bridges and 31 galleries in just under two hours.

The Ticino region is also a year-round destination – its Mediterranean climate guarantees fantastic weather during the summer months but every season offers something different, with autumn being a particularly spectacular time to travel.



The Mario Botta-designed
Fiore di pietra at the summit
of Monte Generoso

 MONTE
GENEROSO

 myclimate
shape our future

For more than 130 years now, the rack railway has been running along a picturesque nine-kilometre stretch of mountain scenery in the Monte Generoso nature park, from Capolago on Lake Lugano to the Monte Generoso summit at 1,704m (5,590ft) altitude.

The steam train built in 1890 (the oldest still and regular in use in Switzerland today) and the trains dating back to the 1950s take passengers back in time to the Belle Époque era



Our package features a selection of varied hotels across the Ticino region, each of them offering their very own character and charm.



Geranio Hotel au Lac, Locarno ★★★

This comfortable and cosy, family-run 3* hotel is located on the wonderful lakeside of Locarno-Muralto, close to the railway station, and the departure point for scenic boat trips on Lake Maggiore, and the town centre and the famous Piazza Grande.

Features

- Lakeside location
- All rooms have balconies and air conditioning
- Complimentary use of bicycles
- Recently renovated



Hotel & Lounge Lago Maggiore ★★★★★

Situated in a beautiful location on the lakeside promenade at Locarno-Muralto, the Hotel & Lounge Lago Maggiore offers all the amenities required for active, outdoor-loving guests, alongside high-quality service in a relaxed and modern atmosphere.

Features

- City and Mountain Bikes provided free of charge
- Fully-equipped gym
- Adjacent to 10km jogging trail
- New hotel. All rooms have balconies and lake views.
- Heated using solar power, cooled using recycled lake water.



Hotel City, Locarno ★★★★★ sup.

This modern 3* hotel is located in the centre of Locarno, just a few steps from the Piazza Grande and a short walk via a park to the lakeside. Public transport stops are also closeby, ensuring quick access to sustainable means of travel.

Features

- Perbacco restaurant with Mediterranean cuisine and wood-oven Pizzeria
- All rooms have balconies
- Minibar and Nespresso machines in each room



Hotel City Lugano ★★★★★

With its soaring features, the design and lifestyle Hotel City Lugano slots perfectly into the urban scenery. Both the lake and city are both within walking distance with the hotel also well served by public transport connections

Features

- Open year-round
- Environmentally-friendly management system
- Internationally-renowned architecture and design

Itinerary

Day 1:

- Arrival at the Hotel of your choice
- Free afternoon to explore the region
- Enjoy Ticino Ticket for free public transportation in Ticino
- Dinner at leisure in one of the inviting restaurants

Day 3:

- Rich breakfast-buffet
- Travel by public transport to Bellinzona
- “Quintour” – gastronomic tour on two wheels. Explore the region by eBike enjoying your own picnic en route, full of locally-sourced ingredients
- Dinner at leisure . Do you already have a favourite?

Day 5:

- Departure Have a wonderful trip back home

Day 2:

- Rich breakfast-buffet
- Day excursion to Monte Generoso
- Lunch at Fiore di Pietra (stone flower), designed by the famous architect Mario Botta
- Dinner at leisure. Choose between the lake shore, Piazza Grande or in a valley

Day 4:

- Rich breakfast-buffet
- Day excursion to Domodossola on the romantic and scenic Centovalli Railway
- Dinner at leisure in one of the inviting restaurants

Net price for Tour Operators:

From CHF 630.- p.p. – including 4 nights at the Hotel Geranio au Lac, Locarno and all services as described.



For any enquiries regarding this Sustainability package,
please email team@swisstailormade.com

All bookings can be made directly with the hotels via
sales@hgs-sa.ch or +41 91 601 18 00

